

BRIDGESTONE

APPLICATION GUIDE



IVECO
TRUCK AND BUS
MAY 2019

TYRE APPLICATION CHART



LONG HAUL

REGIONAL

URBAN

ON/OFF ROAD

OFF ROAD



HIGHWAY



VERSATILITY



MILD ON/OFF ROAD



SEVERE ON/OFF ROAD



URBAN BUS



WINTER

TYRE SELECTION GUIDANCE

ECOPIA H002

THE RIGHT TYRE FOR THE JOB

If these 4 questions apply to you, ECOPIA tyres could be the best choice for you to ensure the lowest operating costs. Contact your Bridgestone dealer or representative to find out more.



Driving on highways
> **90%** of the time?



< **3 DELIVERIES**
per trip?



Average is
> **150.000 KM/YEAR?**



Are you able to
GAUGE FUEL SAVINGS?



Groundbreaking

Best in class fuel efficiency.
Best in class wet traction.

WE HELP YOU CHOOSE THE RIGHT TYRE FOR THE JOB

How often do your vehicles go off-road? Or carry heavy payloads?
An insight into your usage profile can help you choose the right tyres for your business.



MATERIAL TRANSPORT



CONSTRUCTION/BUILDING*



MINING/QUARRIES

Off-road < 20%



M-STEER 001

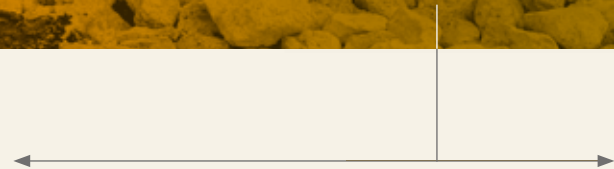


M-DRIVE 001



Best performance in on and off-road conditions.

Off-road > 20%



M840 EVO



L355 EVO



M748 I EVO



L317 EVO



Extra robustness and load capacity to cope with severe off-road operations.

* Excluding L317 EVO