



THE 2021 PREMIUM WINTER TYRE RANGE FOR TRUCKS, BUSES AND VANS



WINTER BROCHURE

BRIDGESTONE
Solutions for your journey

ABOUT BRIDGESTONE IN EUROPE, RUSSIA, MIDDLE EAST, INDIA AND AFRICA (EMIA)

Bridgestone EMIA is part of Bridgestone Corporation, a global leader providing sustainable mobility and advanced solutions.

In addition to our premium tyre products, we offer a growing portfolio of tyre-centric and mobility solutions, and serve our customers through an extensive retail network of thousands of touchpoints.

Bridgestone, together with our partners and guided by our global CSR commitment 'Our Way to Serve', is working to shape a sustainable future of mobility and improve how people live, work, move and play.



40

Countries



21,000+

Employees



16

Tyre plants



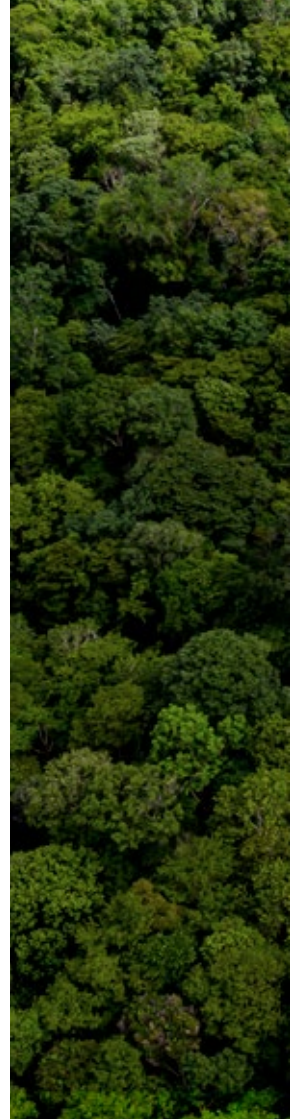
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R&D Centre & proving ground



± €720M

In R&D, invested globally
each year





AN EVOLVING BUSINESS IN A NEW WORLD

In a world and industry in rapid transformation, Bridgestone has evolved from the world's largest tyre and rubber company to a global leader in sustainable mobility and advanced solutions to meet our customers' needs, serve the communities we're part of and help protect our planet.

To keep our customers going and ensure that they benefit from the great opportunities of connected, autonomous, shared and electric mobility, we're pioneering an ever-expanding portfolio of mobility solutions, including Total Tyre Care, MOBOX and WEBFLEET that complement our core premium tyre business.

Together with our partners, we're shaping the future of mobility by delivering next-generation products, services and solutions for a world in motion.





BRIDGESTONE: WORLDWIDE OLYMPIC AND PARALYMPIC PARTNER

Bridgestone proudly became Worldwide Olympic Partner in 2014 and Worldwide Paralympic Partner in 2018. As a global leader in advanced solutions and sustainable mobility, we are committed to the global movement of the Olympic and Paralympic Games.

This partnership continues a history of innovation and longstanding support for sport. We will activate the Olympic and Paralympic partnership through 2024, including the Olympic and Paralympic Winter Games Beijing 2022, and the Olympic and Paralympic Games Paris 2024.

The activities related to our Worldwide Olympic and Paralympic Partnership, are guided by the overarching 'Chase Your Dream, No Matter What' philosophy. The inspirational Olympic campaign aims to encourage people of all ages, abilities and passions to find the strength to chase their dream and overcome the obstacles they face on life's journey.

The 'Chase Your Dream, No Matter What' campaign brings to life the new Bridgestone's brand core of being prepared to perform, no matter what. It recognizes that people who aspire to progress face a journey full of opportunities as well as challenges. Through training, practice and planning, they can be prepared to succeed and perform, achieve or win on their journey whatever the obstacle is in their way. Just as Bridgestone products, services and mobility solutions prepare people's journey to perform, no matter what, through its advanced technologies with proven performance and superior quality.





Worldwide Olympic and Paralympic Partner





BRIDGESTONE: PARTNER OF THE OLYMPIC AND PARALYMPIC WINTER GAMES BEIJING 2022

The upcoming Olympic and Paralympic Winter Games 2022 will be held in Beijing. And the stage is set for yet another landmark event. We're as passionate about supporting the world's top athletes conquer the winter elements as we are about creating products that perform, whatever the conditions.

As Proud Partner of the Olympic & Paralympic Movement, we look forward to the Olympic and Paralympic Winter Games Beijing 2022 as they unite the world in a celebration of sport.



BRIDGESTONE PREMIUM TRUCK AND BUS WINTER TYRE RANGE

WHY CHOOSE BRIDGESTONE

Bridgestone's full range of winter tyres and Bandag winter retreads provides outstanding performance whatever the conditions. From extreme temperature and wet weather conditions to the challenges of ice and snow, Bridgestone is your guarantee of great comfort, precision handling and peace of mind.

THE SAFEST CHOICE



All **Bridgestone winter tyres** and **Bandag winter retreads** undergo a series of rigorous tests to ensure their capabilities to deliver high safety and quality standards in winter operations. They are specifically designed to provide optimal grip and traction even in the most extreme conditions (rising far above the safety threshold of many alpine-marked tyres), making them the perfect choice for safe driving on winter conditions.

"At Bridgestone, we consider all of winter's conditions. That's why each of our winter tyres is equipped with the latest technologies, tread designs and materials needed to achieve the best results. Moreover, Bandag retreads extend the performance of the new winter tyres even further into a second and sometimes third life, without compromising on quality."

Bridgestone Senior Engineer
Truck and Bus Tyre Development

WINTER TYRE MARKINGS & RFID



Based on manufacturer's own statement, the **M+S marking** relates to the tyre's tread pattern, tread compound or structure providing better grip and braking performance in mud and fresh or melting snow.

ECES4 regulation



All our tyres and Bandag retreads carrying the **Alpine marking** have passed a snow acceleration test in winter conditions as defined in the UNECE Regulation 117.02 and the UNECE 109* which makes them suitable for winter use on snowy or icy roads.

* New amendment introduced in January 2016 for retreaded tyres.



The **RFID** or **Radio Frequency Identification** tag, embedded into the tyre, contains the unique identity of the tyre which is transmitted by radio frequency to an RFID reader. This enables reliable logistics tracking, traceability, tyre history and retread logistics.

From premium Bridgestone new tyres to top-quality Bandag retreads, the Total Tyre Life programme helps fleet owners extend the life of their tyres and thus lower the total cost per km, thereby boosting their return on investment and sharpening their competitive edge.



BRIDGESTONE WINTER LINE-UP

From extreme temperature and wet weather conditions to the challenges of ice and snow, Bridgestone's range of winter tyres is composed of 2 product line-ups providing outstanding performance whatever the conditions.

TYPICAL ROAD SURFACE

MAIN OPERATIONS

MAIN APPLICATIONS

CUSTOMER VALUES

MILD/NORMAL WINTER CONDITIONS

ROADS UNDER WET AND OCCASIONAL
FRESH AND PACKED SNOW

INTERNATIONAL, REGIONAL, URBAN

GENERAL CARGO, CITY-BUS



SNOW AND THIN ICE
HANDLING PERFORMANCE



ALL YEAR USAGE



RELIABLE TRACTION
PERFORMANCE



HIGH MILEAGE
PERFORMANCE

SEVERE WINTER CONDITIONS

ROADS COVERED FREQUENTLY BY FRESH
AND PACKED SNOW, AND ICE

REGIONAL, OFF-ROAD

TIMBER, TIPPER



SUPERIOR SNOW AND ICE
HANDLING PERFORMANCE



POWERFUL TRACTION
ON SNOW AND ICE



HIGH MILEAGE
PERFORMANCE



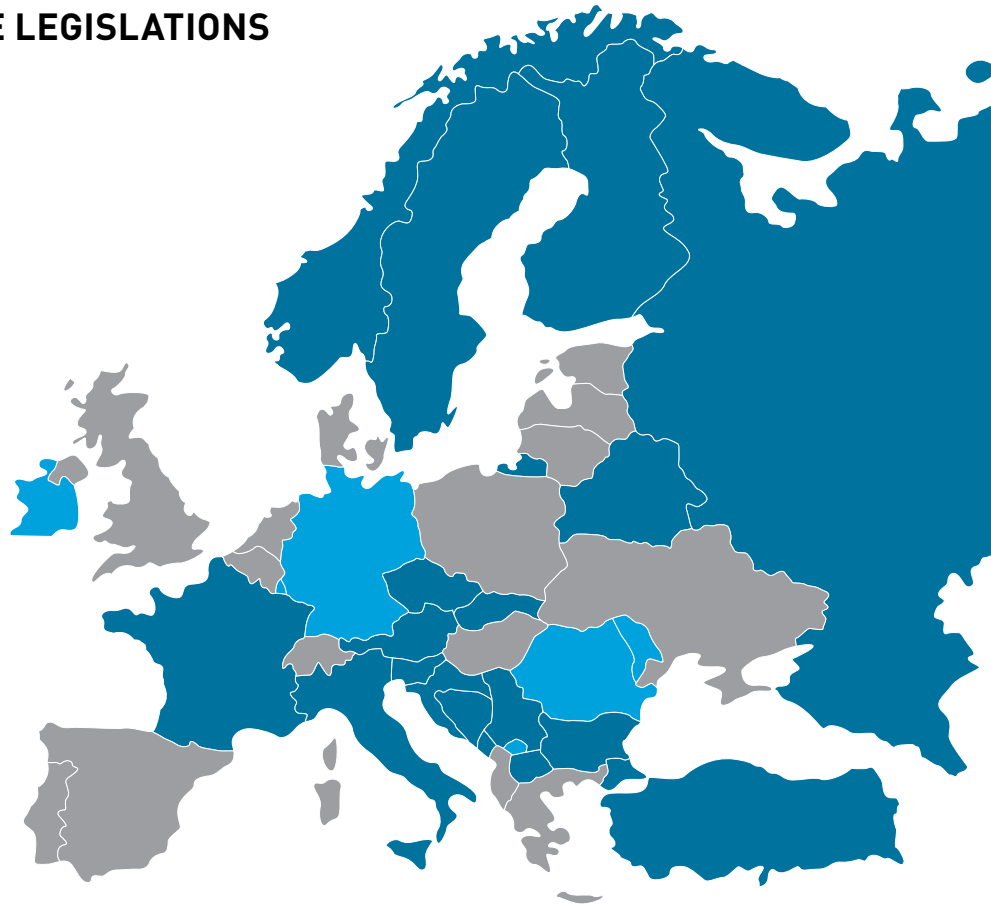
HIGH ON/OFF
CAPABILITIES



TRUCK & BUS WINTER TYRE LEGISLATIONS

LEGEND

- Winter regulations depending on date
- Winter regulations depending on condition
- No general winter tyres unless indicated by sign



Austria



01.11 to 15.04 (trucks > 3,5 tons).
01.11 to 15.03 (busses).
M+S or 3PMSF on minimum drive axle.
RTD 5.0 mm (radial) or 6.0 mm (bias).
Chains for at least 2 drive wheels must be carried on board.
Studded tyres not allowed on vehicles with a total weight exceeding 3.5 tons.

Belarus



In winter period (December, January and February) trucks and buses must be equipped on all axles with tyres marked M+S or 3PMSF-Symbol.
Minimum tread depth: 4 mm.
Snow chains only allowed on roads covered with snow and ice.
Studded tyres are allowed in winter period.
Use of studded tyres is forbidden in the summer months (June, July, August).

Bosnia and Herzegovina



15.11 to 15.04.
M+S or 3PMSF on minimum drive axle.
RTD 4.0 mm (all axles).
Chains mandatory if no M+S or 3PMSF.
Studded tyres are prohibited.

Bulgaria



15.11 to 01.03.
Vehicles must be fitted either with winter tyres (M+S or 3PMSF), or with other type of tyres with a minimum tread depth of 4mm.
Studded tyres are prohibited.

Croatia



15.11 to 15.04.
Minimum RTD for all position 4 mm,
M+S or 3PMSF on minimum drive axle
or Chains allowed for min. 4.0 mm RTD on drive axle.
Studded tyres are prohibited.

Czech Republic



01.11 to 31.03 or when road sign.
M+S or 3PMSF on minimum drive axle.
RTD 6.0 mm (drive) - 1.6 mm (other).
Chains allowed for min. 6.0 mm RTD.
Studded tyres are prohibited.

Finland



01.11 to 31.03.
M+S or 3PMSF on minimum drive axle.
[M+S not sufficient from 30.11.2024, only 3PMSF or POR or chains allowed].
RTD 5.0 mm (drive) - 3.0 mm (other).
Chains allowed in winter conditions.

France



1.11 to 31.03
Trucks without trailer or semitrailer and busses must have snow chains on board to fit at least two driving wheels or
at least two steered wheels of the main steering system and at least two driving wheels equipped with tires marked M+S or 3PMSF (from 1.11.2024 tires marked with M+S & 3PMSF).
Trucks with trailer or semitrailer must have snow chains on board to fit at least two driving wheels.

Germany



Roads covered, expected snow/ice/slush.
M+S & 3PMSF on steering and drive axle(s) ¹⁾.
RTD 1.6 mm (all axles).
Chains allowed in winter conditions.
Studded tyres are prohibited.

Iceland



Winter tyres with M+S mark: Mandatory from 01/11 to 15/04.
Snow chains: Authorised.
Studded tyres: Authorised. Maximum speed 90 km/h.

Ireland



RTD 1.0 mm.
Chains and studded tyres only allowed on roads covered with snow and ice.

Italy



15.11 to 15.04.
RTD 1.6 mm.
Chains or winter tyres (M+S or 3PMSF) mandatory when indicated by road signs.
Studded tyres not allowed on vehicles with a total weight exceeding 3.5 tons.

Kosovo



Roads covered, expected snow/ice/slush.
M+S or 3PMSF on minimum drive axle.
RTD 4.0 mm (all axles).
Chains mandatory for min. 4.0 mm RTD.
Studded tyres are prohibited.

Local administrations or authorities in each city/country may apply specific requirements relevant to winter tyres or about the mobility equipment on board, for use on highways or other roads, in periods of the year defined by these local administrations or authorities. Whilst the above information is provided in good faith, no representation or warranties are made with regard to its completeness or accuracy and no liability will be accepted for damages of any nature whatsoever resulting from the use of or reliance on this information. **Please consult www.bridgestone.eu for more detailed information.**

1) M+S on drive axle(s) only if the tyres were produced in year 2017 or before.

Liechtenstein

RTD 1.6 mm.

Vehicles must be equipped with tyres appropriate to the weather conditions.

Chains mandatory when indicated.

Luxembourg

Roads covered, expected snow/ice/slush.

M+S & 3PMSF on drive axle(s) ¹⁾.

RTD 1.6 mm (all axles).

Chains allowed in winter conditions.

Studded tyres not allowed on vehicles with a total weight exceeding 3.5 tons.

Moldova

If the roadway is covered in snow or ice the heavy vehicles with a GVW > 3.5 t must be equipped on the drive axles with tyres marked "M + S" or "3PMSF".

Snow chains are allowed as alternative to snow tyres.

Studded tyres are not allowed, except when significant differences of meteorological conditions throughout the Republic of Moldova are confirmed.

Montenegro

01.11 to 01.04.

M+S or 3PMSF on drive axle.

RTD 4.0 mm (all axles).

Chains allowed in winter conditions.

Studded tyres are prohibited.

North Macedonia

15.11 to 15.03.

M+S or 3PMSF on all axles with min tread depth of 6.0 mm on drive, or summer tyres on all axles with at least tread depth 4.0 mm and snow chains on drive wheels.

Studded tyres are prohibited.

Norway

15.11 to 31.03.

3PMSF on steer and drive axles; M+S on trailer axles.

RTD 5.0 mm (all axles).

Chains allowed in winter conditions.

Romania

M+S needed on drive axles for trucks and buses on roads covered with snow or ice.

RTD 1.6 mm (all axles).

Chains mandatory if no M+S or 3PMSF.

Studded tyres are prohibited.

Russia

In winter period (December, January and February) trucks and buses must be equipped on all axles with tyres marked M+S or 3PMSF-Symbol.

Minimum tread depth: 4 mm.

Snow chains are not compulsory.

Studded tyres are allowed in winter period. Use of studded tyres is prohibited in the summer months (June, July, August).

Serbia

01.11 to 01.04.

M+S or 3PMSF on drive axle.

RTD 4.0 mm (all axles).

Chains allowed on drive axle.

Studded tyres are prohibited.

Slovakia

15.11 to 31.03.

M+S or 3PMSF on minimum drive axle.

RTD 3.0 mm (all axles).

Chains allowed when indicated.

Studded tyres are prohibited.

Slovenia

15.11 to 31.03.

M+S or 3PMSF on minimum drive axle.

RTD 3.0 mm (drive axles) - 1.0 mm (steer / trailer).

Chains allowed for min. 3.0 mm RTD.

Studded tyres are prohibited.

Sweden

01.12 to 31.03.

M+S or 3PMSF on all axles ²⁾.

(M+S not sufficient from 1.12.2024, 3PMSF will be required on all axles other than trailer).

RTD 5.0 mm (all axles other than trailer).

1.6 mm (trailer).

Chains only allowed in winter conditions.

Turkey

Winter tyre use is mandatory at inter-city roads between Dec 1st and Apr 1st.

All tyres of drive axles must be marked M+S or 3PMSF.

Minimum tread depth: 4 mm.

Spare tyre need to be marked M+S or 3PMSF in case of replacing on road during winter period.

Studded tyres are allowed.

Carrying snow chain or mounting it on tyres does not replace the usage of tyres marked M+S or 3PMSF.

¹⁾ M+S on drive axle(s) only if the tyres were produced in year 2017 or before.

²⁾ Studded tyres or tyres marked "POR" are exempted from 3PMSF marking requirement.

Albania

Snow chains for the drive axle must be carried in the vehicle.
Use according to traffic signs and road conditions.
Studded tyres are prohibited.

Belgium

RTD 1.6 mm.
Chains allowed in winter conditions.
Studded tyres not allowed on vehicles with a total weight exceeding 3.5 tons.

Denmark

RTD 1.0 mm.
Chains only allowed on roads covered with snow and ice.

Estonia

Heavy vehicles with GVW > 3.5 t do not require winter tyres.
Minimum tread depth: 3 mm.
Snow chains only allowed on roads covered with snow and ice.
Studded tyres are allowed from Oct. 1st to Apr. 30th.

Hungary

Chains: allowed only on snow and ice covered roads.
Speed limit with chains: 50 Km/h.
Studded tyres are prohibited.

Greece

2.00 mm (steer) – 1.6 mm (other).
Chains mandatory when indicated.

Latvia

Heavy vehicles with GVW > 3.5 t do not require winter tyres.
Minimum tread depth: 3 mm.
Snow chains only allowed on roads covered with snow and ice.
Studded tyres are allowed from Oct. 1st to Apr. 30th.

Lithuania

Heavy vehicles with GVW > 3.5 t do not require winter tyres.
Snow chains only allowed on roads covered with snow and ice.
Studded tyres allowed from Nov. 1st and Apr. 1st.

The Netherlands

RTD 1.6 mm.
Chains not allowed.
Studded tyres are prohibited.

Poland

RTD 1.6 mm - 3.0 mm for all busses (coach / city bus).
Chains mandatory when indicated.
Studded tyres are prohibited.

Portugal

RTD 1.0 mm.
No general winter tyre regulation.
Chains mandatory on drive axles when indicated on road signs.
Studded tyres are prohibited.

Spain

Trucks must circulate in the right lane and cannot overtake on roads with green level.
Trucks and articulated vehicles are not allowed to circulate on roads with yellow or red level.
Buses are not allowed to circulate on roads with red level.
Exceptions in high mountain roads with red level (15/TV-87):

- Buses can drive with tyres marked with the 3PMSF symbol in all positions and minimum tread depth 4 mm.
- Rigid trucks between 3.5 t and 7.5t GVW only for garbage collection, food distribution, transport of fluxes.
- Assistance vehicles can drive with tyres marked with M+S in all positions and minimum tread depth 4 mm.

Switzerland

RTD 1.6 mm.
Vehicles must be equipped with tyres appropriate to the weather conditions.
Chains mandatory when indicated.

Ukraine

RTD 1.0 mm Trucks and their Trailers, 2.0 mm Buses.
No general winter tyre regulations but In the case of continuous operation of the vehicle on slippery roads, it is recommended to use tyres that match road conditions.
Snow chains only allowed on roads covered with snow and ice.
Studded tyres are allowed.

United Kingdom

RTD 1.0 mm.
Chains and studded tyres only allowed on roads covered with snow and ice.



BRIDGESTONE

MILD AND NORMAL WINTER CONDITIONS

Roads under wet and occasional fresh and packed snow.



SNOW AND THIN ICE HANDLING PERFORMANCE



ALL YEAR USAGE



RELIABLE TRACTION PERFORMANCE



HIGH MILEAGE PERFORMANCE

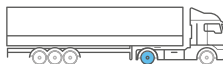
SUITABLE FOR ALL YEAR ROUND REGIONAL >>>
USAGE CONDITION. **HIGH PERFORMER** IN
WET AND MILD SNOW IN WINTER CONDITION.



RW-STEER 001 / RW-STEER 001 EVO STEER

- **Enhanced wear life**, better mileage vs actual wear life of M788. ¹⁾ Optimised casing construction for improved even wear.
- **Good snow and ice handling performance**, optimised contact pressure distribution and footprint vs M788.
- **Winter ready**, 3PMSF & M+S.

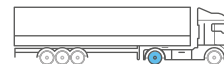
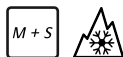
1) Based on current internal tests which is carried out vs. predecessor M788 Size 385/55 R22.5, steer position



RW-DRIVE 001 DRIVE

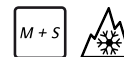
- **High performer in wet**, Wet Label Grade B.
- **High winter performance**, high winter potential (pattern design).
- **Optimised for all year-round**, evolving tread pattern across the tyre life for year-round use.
- **Winter ready**, 3PMSF & M+S.

Products are foreseen to have RFID, for latest status per size please consult out website.



W990 DRIVE

- **Regular winter drive tyre** for reliable traction in snow.
- **Anti-slip blocks** for excellent stability and wet-weather handling.
- **High mileage** and resistance against irregular wear.





MILD AND NORMAL WINTER CONDITIONS

Roads under wet and occasional fresh and packed snow.



SNOW AND THIN ICE HANDLING PERFORMANCE



ALL YEAR USAGE



RELIABLE TRACTION PERFORMANCE



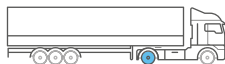
HIGH MILEAGE PERFORMANCE

SUITABLE FOR ALL YEAR ROUND REGIONAL
USAGE CONDITION. **ADAPTED FOR USAGE** IN
WET AND MILD SNOW IN WINTER CONDITION. >>>



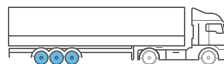
DURAVIS R-STEER 002 STEER

- Low deformation pattern design for high cornering power.
- Best-in-class wet grip thanks to optimised contact pressure and enhanced water ejection.
- Optimised fuel efficiency thanks to high performing compound and high compression stiffness.



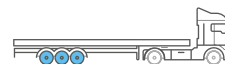
DURAVIS R-DRIVE 002 DRIVE

- Low deformation pattern design for boosted wear performance & even wear.
- Best-in-class wet grip thanks to optimised contact pressure and enhanced water ejection.
- Optimised fuel efficiency thanks to high performing compound and high compression stiffness.



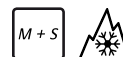
DURAVIS R-TRAILER 002 TRAILER

- Low deformation pattern design for high robustness and reduced energy loss.
- Best-in-class wet grip thanks to optimised contact pressure and enhanced water ejection.
- Optimised fuel efficiency thanks to high performing compound and high compression stiffness.



R-TRAILER 001 TRAILER

- Versatile trailer tyre designed for low platform trailers and car carriers.
- Robust casing construction combined with long lasting tread.
- Improved wet and snow grip.



MILD AND NORMAL WINTER CONDITIONS

Roads under wet and occasional fresh and packed snow.



SNOW AND THIN ICE HANDLING PERFORMANCE



ALL YEAR USAGE



RELIABLE TRACTION PERFORMANCE



HIGH MILEAGE PERFORMANCE

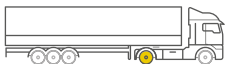


COST EFFICIENCY

Bandag: The reliable, cost-effective and environmentally-friendly retread solution by Bridgestone

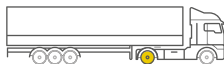
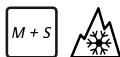
For more information,
visit our website: **www.bandag.eu**

SUITABLE FOR ALL YEAR ROUND REGIONAL >>>
USAGE CONDITION. **HIGH PERFORMER** IN
WET AND MILD SNOW IN WINTER CONDITION.



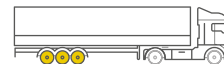
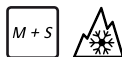
W990+ DRIVE

- Optimal traction and braking, also in snow, for better performance and security.
- Excellent stability ensuring safety and efficiency.
- High mileage potential.



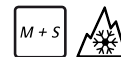
BDR-HG DRIVE

- Deep traction and consistent braking even in winter conditions.
- Superb mileage performance thanks to its tread and slow-wearing compound.
- Optimised for mixed winter and dry conditions perfect for all-season, regional operations.



M788 TRAILER

- Highly durable for excellent mileage.
- Superb stability in the snow for better performance and complete safety.
- Outstanding handling performance for even the most snowy conditions.



MILD AND NORMAL WINTER CONDITIONS

Roads under wet and occasional fresh and packed snow.



SNOW AND THIN ICE HANDLING PERFORMANCE



ALL YEAR USAGE



RELIABLE TRACTION PERFORMANCE

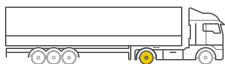


HIGH MILEAGE PERFORMANCE



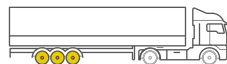
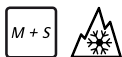
COST EFFICIENCY

SUITABLE FOR ALL YEAR ROUND REGIONAL >>>
USAGE CONDITION. **ADAPTED FOR USAGE** IN
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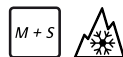
R-DRIVE 002 DRIVE

- Boosted wear performance.
- Minimised cost per kilometre.
- Optimised fuel efficiency.
- Year-round safety.



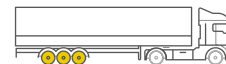
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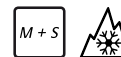
R-TRAILER 001 TRAILER

- Highly durable trailer pattern designed for challenges of special transportation (low platform trailers and car carriers).
- Long-lasting performance thanks to advanced pattern design.
- Highly resistant to irregular wear thanks to new shoulder design.
- All season safety (M+S marking).



R168+/R168+ (E) TRAILER

- Excellent mileage performance.
- Great resistance to irregular wear.
- All season performance.





SEVERE WINTER CONDITIONS

Roads covered frequently by fresh and packed snow, as well as ice.



SUPERIOR SNOW AND ICE
HANDLING PERFORMANCE



POWERFUL TRACTION ON SNOW AND ICE



HIGH MILEAGE PERFORMANCE



HIGH ON/OFF CAPABILITIES



W958/W958 EVO

STEER

- Severe winter tyre for steer axle applications.
- Tread pattern for use in snowy and icy conditions.
- Superior braking and cornering grip.
- High mileage and resistance against irregular wear.
- Evolving pattern providing excellent performance.



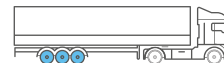
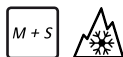
1) Implementation within 2021.



NORDIC-DRIVE 001

DRIVE

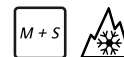
- "Multicell" tread compound with microscopic pores for superior traction on snow and ice.
- Convex block pattern design reducing the irregular wear.
- Anti-slip blocks for excellent stability and high braking on wet and frozen surfaces.



M852

TRAILER

- High durability trailer tyre with excellent Winter/On/Off capabilities.
- Superior grip thanks to a range of technological advancements.
- High mileage potential and resistance to irregular wear.





SEVERE WINTER CONDITIONS

Roads covered frequently by fresh and packed snow, as well as ice.



SUPERIOR SNOW AND ICE
HANDLING PERFORMANCE



POWERFUL TRACTION ON SNOW AND ICE



HIGH MILEAGE PERFORMANCE



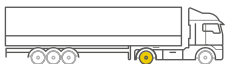
HIGH ON/OFF CAPABILITIES



COST EFFICIENCY

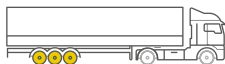
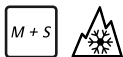
Bandag: The reliable, cost-effective and environmentally-friendly retread solution by Bridgestone

For more information, visit our website: www.bandag.eu



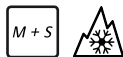
BDR-WXT+ DRIVE

- Excellent traction on snow and ice.
- Optimal mileage performance.
- Excellent stability.



M852 TRAILER

- Superb grip in snow and ice for better performance and security.
- Excellent stability to ensure safety and efficiency.
- High resistance against irregular wear and cuts for outstanding on/off capabilities.





BRIDGESTONE

MILD WINTER CONDITIONS

Roads under wet and occasional snow.



ALL SEASON USAGE



WET PERFORMANCE



RELIABLE TRACTION PERFORMANCE

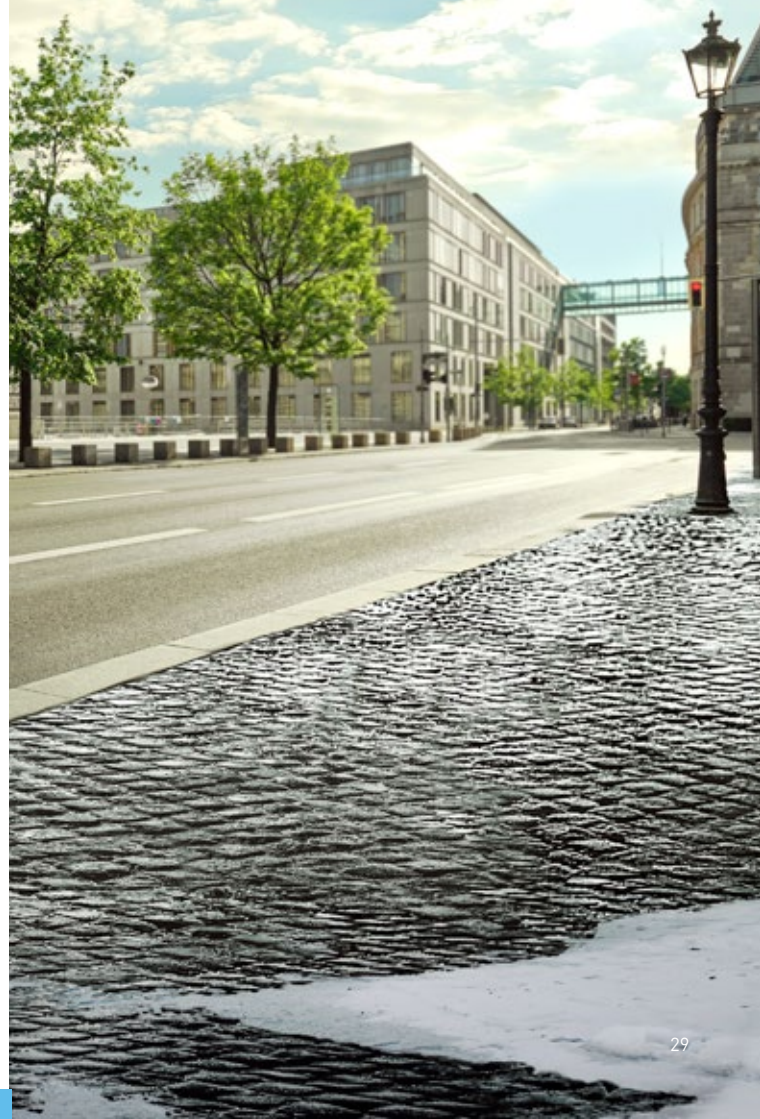
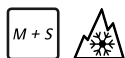


HIGH MILEAGE PERFORMANCE

DURAVIS

ALL SEASON

- **Best-in-class wet grip index**, EU label grade "A".
- **Winter ready, for all year usage**, certified 3 Peak Mountain Snow Flake (3PMSF) and Mud + Snow markings to ensure usage in all weather conditions.
- **Sidewall protector rib**, to reduce down-time periods.



A dramatic scene featuring a red van driving on a narrow, flat ledge of a massive iceberg. The iceberg is a towering wall of white ice with jagged edges and vertical ridges, floating in a dark, choppy sea. The sky is overcast with grey clouds. The van is a bright red color, providing a sharp contrast to the white ice and dark water. The overall mood is one of extreme cold and precarious driving conditions.

BRIDGESTONE

NORMAL WINTER CONDITIONS

Roads under wet and fresh and packed snow.



SNOW AND THIN ICE
HANDLING PERFORMANCE



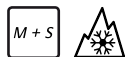
RELIABLE TRACTION
PERFORMANCE



HIGH MILEAGE
PERFORMANCE

BLIZZAK W810

- **Outstanding winter handling**, extreme levels of traction when braking and cornering on snow, ice and wet roads.
- **Long-lasting performance**, high wear resistance and robust tread compound for longer tyre life.
- **Cost-effective operations**, excellent durability, combined with the RRc label, deliver a low total cost per km.



BRIDGESTONE



SEVERE WINTER CONDITIONS

Roads covered frequently by fresh and packed snow, as well as ice.



**SUPERIOR SNOW AND ICE
HANDLING PERFORMANCE**



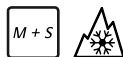
**POWERFUL TRACTION
ON SNOW AND ICE**



HIGH MILEAGE PERFORMANCE

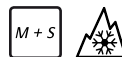
BLIZZAK W995

- **True nordic performance**, outstanding safety and reliability in the most severe winter conditions.
- **Balanced braking on ice and snow**, reliable response on ice and when braking, accelerating and manoeuvring.
- **Outstanding economy and comfort**, low rolling resistance and pattern noise for efficient operations.



NORANZA VAN 001







- **Safety**, exceptional handling and grip to help keep you safe on snow and ice.
- **Outstanding control**, extreme traction combined with ultimate braking power to give you the necessary control.
- **Excellent economy**, strong tyre structure designed to last for many winters to come.









TYRE LINE-UP

BRIDGESTONE



Size	Load index	Speed symbol						
RW-STEER 001								
385/65 R 22.5	160	K	C	C	B 72 dB	✓	✓	✓
	158	L						
385/55 R 22.5	160	K	C	B	B 73 dB	✓	✓	✓
	158	L						
RW-STEER 001 EVO								
385/65 R 22.5	164	K	C	C	B 72 dB	✓	✓	✓
	158	L						
RW-DRIVE 001								
295/80 R 22.5	152/148	M	E	B	A 73 dB	✓	✓	
315/80 R 22.5	154/150	M	E	B	A 73 dB	✓	✓	
	156/150	L						
275/70 R 22.5	150/148	J	E	C	B 74 dB	✓	✓	✓
	152/148	E						
315/70 R 22.5	152/148	M	E	B	B 74 dB	✓	✓	
	154/150	L						
315/60 R 22.5	152/148	L	E	C	A 73 dB	✓	✓	✓
W990								
315/80 R 22.5	154/150	M	E	D	B 75 dB	✓	✓	
	156/150	L						

Size	Load index	Speed symbol						
DURAVIS R-STEER 002								
295/80 R 22.5	154/149	M	B	B	A 70 dB	✓	✓	✓
315/80 R 22.5	156/150	L	B	A	A 71 dB	✓	✓	✓
	154/150	M						
315/70 R 22.5	156/150	L	B	B	A 71 dB	✓	✓	✓
	154/150	M						
385/65 R 22.5	160	K	B	B	A 69 dB	✓	✓	✓
	158	L						
315/60 R 22.5	154/148	L	C	B	A 70 dB	✓	✓	✓
385/55 R 22.5	160	K	B	B	A 72 dB	✓	✓	✓
	158	L						
DURAVIS R-STEER 002 EVO								
385/65 R 22.5	164	K	B	B	A 71 dB	✓	✓	✓
	158	L						
DURAVIS R-DRIVE 002								
295/80 R 22.5	152/148	M	C	B	B 75 dB	✓	✓	✓
315/80 R 22.5	156/150	L	C	B	B 75 dB	✓	✓	✓
	154/150	M						
315/70 R 22.5	154/150	L	C	B	B 75 dB	✓	✓	✓
	152/148	M						
295/60 R 22.5	150/147	L	C	B	B 76 dB	✓	✓	✓
315/60 R 22.5	152/148	L	C	B	B 74 dB	✓	✓	✓

1) See Bridgestone Website for update with labelling.

**DURAVIS
R-TRAILER 002**



R-TRAILER 001



W958















NORDIC-DRIVE 001



M852



Size	Load index	Speed symbol						
DURAVIS R-TRAILER 002								
385/65 R 22.5 ¹⁾	160	K	B	B	A 70 dB	✓	✓	✓
	158	L						
385/55 R 22.5 ¹⁾	160	K	B	B	A 70 dB	✓	✓	✓
	158	L						
DURAVIS R-TRAILER 002 EVO								
385/65 R 22.5 ¹⁾	164	K	B	B	A 70 dB	✓	✓	✓
	158	L	B	B	A 70 dB	✓	✓	✓
R-TRAILER 001								
215/75 R 17.5 ¹⁾	135/133	K	C	B	A 69 dB	✓	✓	
235/75 R 17.5 ¹⁾	143/141	J	C	B	A 68 dB	✓	✓	
	144/144	F						
245/70 R 17.5 ¹⁾	143/141	J	C	B	A 69 dB	✓	✓	
	146/146	F						
245/70 R 19.5 ¹⁾	141/140	J	C	B	A 69 dB	✓	✓	
265/70 R 19.5 ¹⁾	143/141	K	C	B	A 69 dB	✓	✓	
285/70 R 19.5 ¹⁾	150/148	J	C	B	A 69 dB	✓	✓	

Size	Load index	Speed symbol							
W958									
315/80 R 22.5	156/150	L	D	C	B 72 dB	✓	✓	✓ ³⁾	
	154/150	M							
275/70 R 22.5	148/145	J	E	B	A 71 dB	✓	✓	✓ ³⁾	
	152/148	E							
315/70 R 22.5	152/148	M	D	C	B 74 dB	✓	✓	✓ ³⁾	
	154/150	L							
385/65 R 22.5	160	K	C	C	A 71 dB	✓	✓	✓ ³⁾	
	158	L							
385/55 R 22.5	160	K	C	C	B 72 dB	✓	✓	✓	
	158	L	C	C					
W958 EVO									
295/80 R 22.5 ²⁾	154/149	M	4)	4)	4)	4)	✓	✓	✓
315/70 R 22.5	156/150	L	D	C	B 74 dB	✓	✓	✓ ³⁾	
385/65 R 22.5	164	K	D	C	A 71 dB	✓	✓	✓ ³⁾	
	158	L	D	C	A 71 dB	✓	✓		
NORDIC-DRIVE 001									
295/80 R 22.5	152/148	M	E	C	C 75 dB	✓	✓		
315/80 R 22.5	156/150	L	E	C	C 75 dB	✓	✓		
	154/150	M	E	C	C 75 dB	✓	✓		
275/70 R 22.5	148/145	M	E	C	C 75 dB	✓	✓		
M852									
265/70 R 19.5 ¹⁾	143/141	J	E	C	B 73 dB	✓	✓		
285/70 R 19.5 ¹⁾	150/148	J	D	C	A 71 dB	✓	✓		

1) FRT marked tyre

2) Available from July 2021









3) RFID implementation in 2021

4) See Bridgestone Website for update with labelling.

TYRE LINE-UP

BANDAG



Size ¹⁾	Speed symbol			Size ¹⁾	Speed symbol			Size ¹⁾	Speed symbol			Size ¹⁾	Speed symbol		
W990+				M788				R168+				M852			
12 R 22.5	K	✓	✓	385/65 R 22.5	K	✓	✓	385/65 R 22.5	K	✓	✓	265/70 R 19.5	J	✓	✓
13 R 22.5	K	✓	✓	385/55 R 22.5	K	✓	✓	R168+ [E]				285/70 R 19.5	J	✓	✓
295/80 R 22.5	K	✓	✓	R-DRIVE 002				425/65 R 22.5	K	✓	✓				
315/80 R 22.5	K	✓	✓	315/80 R 22.5	K	✓	✓	385/55 R 22.5	K	✓	✓				
275/70 R 22.5	K	✓	✓	315/70 R 22.5	K	✓	✓	BDR-WXT+							
305/70 R 22.5	K	✓	✓	295/80 R 22.5	K	✓	✓	245/70 R 19.5	K	✓	✓				
315/70 R 22.5	K	✓	✓	295/60 R 22.5	K	✓	✓	265/70 R 19.5	K	✓	✓				
295/60 R 22.5	K	✓	✓	315/60 R 22.5	K	✓	✓	285/70 R 19.5	K	✓	✓				
315/60 R 22.5	K	✓	✓	R-TRAILER 002				12 R 22.5	K	✓	✓				
BDR-HG				385/65 R 22.5	K	✓	✓	13 R 22.5	K	✓	✓				
12 R 22.5	K	✓	✓	385/55 R 22.5	K	✓	✓	295/80 R 22.5	K	✓	✓				
13 R 22.5	K	✓	✓	R-TRAILER 001				315/80 R 22.5	K	✓	✓				
295/80 R 22.5	K	✓	✓	215/75 R 17.5	L	✓		315/75 R 22.5	K	✓	✓				
315/80 R 22.5	K	✓	✓	235/75 R 17.5	L	✓		275/70 R 22.5	K	✓	✓				
275/70 R 22.5	K	✓	✓	245/70 R 17.5	L	✓		305/70 R 22.5	K	✓	✓				
305/70 R 22.5	K	✓	✓	265/70 R 19.5	L	✓		315/70 R 22.5	K	✓	✓				
315/70 R 22.5	K	✓	✓	285/70 R 19.5	L	✓		295/60 R 22.5	K	✓	✓				
295/60 R 22.5	K	✓	✓	255/60 R 19.5	L	✓		315/60 R 22.5	K	✓	✓				
315/60 R 22.5	K	✓	✓	275/70 R 22.5	L	✓									

1) Contact your Bandag dealer for other sizes

TYRE LINE-UP

BRIDGESTONE

DURAVIS
ALL SEASON



BLIZZAK W810



Size	Load index	Speed symbol					
DURAVIS ALL SEASON							
195/70 R 15 C	104/102	R	C	A	A 72 dB	✓	✓
215/70 R 15 C	109/107	S	C	A	A 72 dB	✓	✓
225/70 R 15 C	112/110	S	C	A	A 72 dB	✓	✓
215/65 R 15 C	104/102	T	C	A	A 72 dB	✓	✓
185/75 R 16 C	104/102	R	C	A	A 72 dB	✓	✓
195/75 R 16 C	107/105	R	C	A	A 72 dB	✓	✓
205/75 R 16 C	110/108	R	C	A	A 72 dB	✓	✓
	113/111	R	D	A	A 72 dB	✓	✓
	113/111	R	C	A	A 72 dB	✓	✓
215/75 R 16 C	116/114	R	D	A	A 72 dB	✓	✓
	121/120	R	C	A	A 72 dB	✓	✓
225/75 R 16 C	104/102	T	C	A	A 72 dB	✓	✓
205/65 R 16 C	107/105	T	C	A	A 72 dB	✓	✓
215/65 R 16 C	106/104	T	C	A	A 72 dB	✓	✓
	109/107	T	C	A	A 72 dB	✓	✓
225/65 R 16 C	112/110	R	C	A	A 72 dB	✓	✓
235/65 R 16 C	115/115	R	C	A	A 72 dB	✓	✓
	121/119	R	C	A	A 72 dB	✓	✓
195/60 R 16 C	99/97	H	C	A	A 72 dB	✓	✓
215/60 R 16 C	103/101	T	C	A	A 72 dB	✓	✓
215/60 R 17 C	109/107	T	C	A	A 72 dB	✓	✓

1) Available soon

2) Iveco Daily Warranty

Size	Load index	Speed symbol					
235/60 R 17 C	117/115	R		11		✓	✓
225/55 R 17 C	109/107	H	C	A	A 72 dB	✓	✓
BLIZZAK W810							
175/75 R 14 C	99/98	R	E	C	B 75 dB	✓	✓
195/70 R 15 C	104/102	R	E	C	B 75 dB	✓	✓
205/70 R 15 C	106/104	R	E	C	B 75 dB	✓	✓
215/70 R 15 C	109/107	R	D	C	B 75 dB	✓	✓
225/70 R 15 C	112/110	R	D	C	B 75 dB	✓	✓
195/65 R 16 C	104/102	T	D	C	B 75 dB	✓	✓
205/65 R 16 C	107/105	T	D	C	B 75 dB	✓	✓
215/65 R 16 C	109/107	T	D	C	B 75 dB	✓	✓
225/65 R 16 C	112/110	R	D	C	B 75 dB	✓	✓
225/65 R 16 C ²⁾	112/110	R	D	B	B 75 dB	✓	✓
235/65 R 16 C	115/113	R	D	C	B 75 dB	✓	✓
185/75 R 16 C	104/102	R	E	B	B 75 dB	✓	✓
195/75 R 16 C	107/105	R	D	A	B 75 dB	✓	✓
195/75 R 16 C ²⁾	107/105	R	D	B	B 75 dB	✓	✓
205/75 R 16 C	110/108	R	D	A	B 75 dB	✓	✓
215/75 R 16 C	113/111	R	D	C	B 75 dB	✓	✓
	116/114	R	D	C	B 75 dB	✓	✓
225/75 R 16 C	121/120	R	D	C	B 75 dB	✓	✓

TYRE LINE-UP

BRIDGESTONE



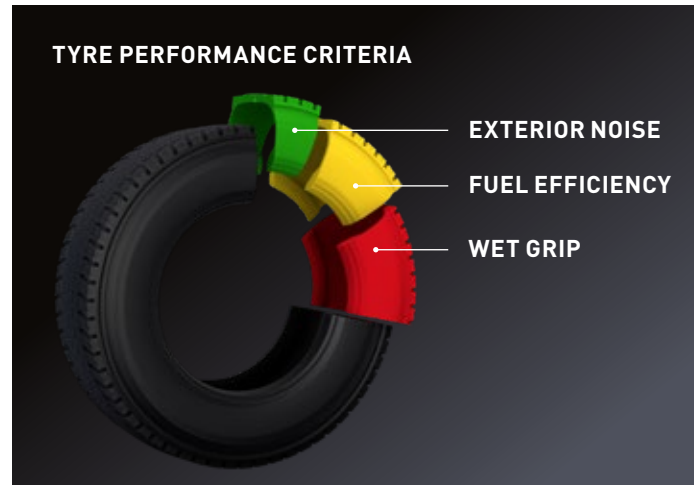
Size	Load index	Speed symbol					
BLIZZAK LM32C							
175/65 R 14 C	90/88	T	E	B	B 73 dB	✓	✓
195/60 R 16 C	99/97	T	D	B	B 73 dB	✓	✓
205/60 R 16 C	100/98	T	E	B	B 73 dB	✓	✓
205/65 R 15 C	102/100	T	E	B	B 73 dB	✓	✓
205/65 R 16 C	103/101	T	E	B	B 73 dB	✓	✓
215/60 R 16 C	103/101	T	D	B	B 73 dB	✓	✓
215/65 R 16 C	106/104	T	D	B	B 73 dB	✓	✓
BLIZZAK W995							
195/70 R 15 C	104/102	R	E	D	B 75 dB	✓	✓
225/70 R 15 C	112/110	R	D	D	B 75 dB	✓	✓
205/65 R 16 C	107/105	R	D	D	B 75 dB	✓	✓
215/65 R 16 C	109/107	R	D	D	B 75 dB	✓	✓
225/65 R 16 C	112/110	R	D	D	B 75 dB	✓	✓
235/65 R 16 C	115/113	R	C	D	B 75 dB	✓	✓
195/75 R 16 C	107/105	R	E	D	B 75 dB	✓	✓
215/75 R 16 C	113/111	R	D	D	B 75 dB	✓	✓

Size	Load index	Speed symbol					
NORANZA VAN 001							
195/70 R 15 C	104/102	R	Not applicable			✓	✓
205/70 R 15 C	106/104	R	Not applicable			✓	✓
225/70 R 15 C	112/110	R	Not applicable			✓	✓
215/60 R 16 C	108/106	R	Not applicable			✓	✓
195/65 R 16 C	104/102	R	Not applicable			✓	✓
205/65 R 16 C	107/105	R	Not applicable			✓	✓
215/65 R 16 C	109/107	R	Not applicable			✓	✓
225/65 R 16 C	112/110	R	Not applicable			✓	✓
235/65 R 16 C	121/119	R	Not applicable			✓	✓
195/75 R 16 C	107/105	R	Not applicable			✓	✓
205/75 R 16 C	113/111	R	Not applicable			✓	✓
215/75 R 16 C	116/114	R	Not applicable			✓	✓
215/60 R 17 C	109/107	R	Not applicable			✓	✓



EUROPEAN TYRE LABEL REGULATION

Since 1 May 2021, all passenger and truck and bus tyres placed in the European Union (EU) market must have a new official EU Tyre Label. The new EU Tyre Label contains information about a tyre's exterior noise, fuel efficiency, wet grip and when applicable, snow and ice performances.



Energy efficiency logo



Insert here
product
QR code

QR code provides additional information from the European Product Registry for energy Labeling database.

Trade name or trademark of the manufacturer

SUPPLIER'S NAME

Tyre type identifier

Size

Tyre class

Product ID code

New fuel efficiency symbol

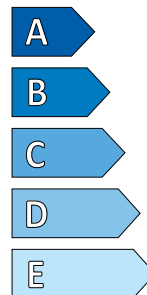
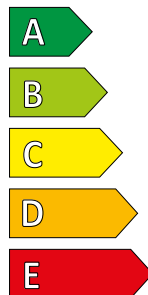
Applicable for internal combustion vehicles and electric vehicles.



New wet grip symbol

New scale rolling resistance and wet grip

There are now only 5 classes (A - E). Classes F & G were removed.



New regulation number

Performance on snow and ice:

a) **Three-Peak Mountain Snowflake marking (3PMSF)**

b) **Ice stalagmite symbol for Nordic winter tyres¹⁾**

New external noise symbol

There are 3 classes (A - C) to rank a tyre on noise level performance. The noise value expressed in decibel [dB] is kept.



2020/740

¹⁾ ICE stalagmite symbol is not applicable for truck and bus (C3) and light truck (C2) segment.



EXTERIOR NOISE

From A (quietest)
to C (least quiet)

Exterior noise level is measured in decibels (dB) and compared with the European limits introduced in 2016 for the exterior tyre noise.



Class A
3dB below the
European limit



Class B
Compliant with the
European limit



Class C
Compliant with old
European limits

Note: Exterior noise is not related
to interior vehicle noise.

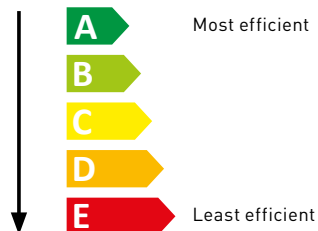


FUEL EFFICIENCY

From A (most efficient)
to E (least efficient)

Rolling resistance is one tyre factor that can affect a vehicle's fuel consumption. The lower the rolling resistance, the less fuel is required, and fewer carbon emissions generated.

Fuel consumption classification



Note: When it comes to saving fuel, proper tyre maintenance is essential. The exact values depend on the type of vehicle, road conditions and your driving style. Eco-driving can significantly reduce fuel consumption. For more information, visit the European Commission website: https://ec.europa.eu/info/energy-climate-change-environment/standards-tools-and-labels/products-labelling-rules-and-requirements/energy-label-and-ecodesign/energy-efficient-products/tyres_en

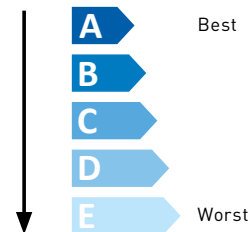


WET GRIP

From A (best)
to E (worst)

Braking response is essential for tyre performance and is critical to tyre safety throughout the year, especially in the winter. The wet grip label classifies a tyre based on how well it improves a car's braking and handling in wet road conditions.

Braking distance classification



Note: Several other factors can affect driving in wet and dry conditions. Distances may vary depending on the tyre and road conditions.



SNOW GRIP

The 3PMSF marking indicates a tyre can perform in severe snow conditions according to the minimum snow grip index values set by UNECE Regulation 117.

Notes

Notes



BRIDGESTONE EUROPE NV/SA
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