

MAN | FinancialServices

**Ardent Hire Solutions and
MAN FinancialServices –**

**A Strategic Partnership
Driving Operational
Excellence**

SWIPE FOR MORE

Introduction

With a relentless focus on service excellence, Ardent Hire Solutions is one of the UK's most forward-thinking equipment rental providers. Their fleet is best known for high-performance **Telehandlers**, **Roto Telehandlers**, and **Fuel-It Smart Tanks**, trusted by clients nationwide.



To ensure optimal uptime and performance for customers, Ardent operates a **national team of Mobile Engineers**, delivering fast, on-site maintenance and support. This essential service depends on a reliable van fleet that can meet the demands of both engineers and clients—especially in time-sensitive environments.



To support this frontline team, Ardent recently **upgraded their fleet with new MAN TGE vans**, financed through **MAN FinancialServices**. This investment was more than a vehicle refresh — it was a strategic move to boost service reliability, reduce downtime, and future-proof operations.





The MAN van fleet is not just a transport solution — it's an essential enabler of our operations.

Our engineers value the vans' comfort, driveability, and the confidence they offer in day-to-day operations.

We only want the best kit at Ardent, so these additions were the perfect fit — and they look fantastic on the road too.

J O S H U A L I N E

N A T I O N A L F L E E T M A N A G E R , A R D E N T
H I R E S O L U T I O N S

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By financing the new vans through MAN FinancialServices, Ardent was able to secure premium vehicles while maintaining capital flexibility.

The decision also aligned with their preference for ownership over leasing — based on a detailed review of lifecycle value and operational control.



Financing Experience

From first inquiry to approval, Ardent describes the finance process as "smooth, efficient, and no-nonsense." What might have been a complex decision was made simple, thanks to the clarity and responsiveness of the MAN Financial Services team



Our experience with MAN Financial Services was excellent. Their team provided efficient support, helping us secure the right financial structure for our van requirements.

Looking ahead

As Ardent continues to lead the way in plant hire, their focus remains on raising standards across every area of the business. With new accreditations like **Earned Recognition** on the horizon and an eye on future growth, the company anticipates further financing needs as opportunities arise.

“We’re committed to investing in the best equipment to maintain our high standards. These vans are part of a bigger story — one where we continuously raise the bar on safety, service, and performance” concludes Joshua.

Conclusion

The partnership between **Ardent** and **MAN FinancialServices** exemplifies how smart financing, paired with superior vehicles, can have a meaningful business performance. With their new MAN TGE vans now in service across the UK, Ardent is operating faster, smarter, and more efficiently — and building a strong foundation for future success.

For more case studies, visit our website or contact our team to discover how MAN FinancialServices can support your fleet transformation.